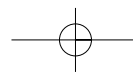
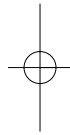
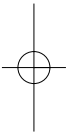
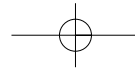


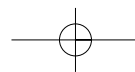
# THE FOX SCHOOL OF BUSINESS AND MANAGEMENT

# INTERNATIONAL MBA PARIS • MUMBAI • TOKYO P H I L A D E L P H I A





# Learning in Action



## Accept the challenge. Invite the adventure. One year. Three nations. Experience the world through The Fox School's International MBA.

You want to develop the strategic vision and managerial skills needed to lead in today's global marketplace. A traditional plan won't suffice. This full-time, intensive, one-year program offers unparalleled exposure through:

- An innovative, sequential curriculum responsive to the pace of global change.
- Cultural immersion in the world's most influential commercial urban centers – with programs in Philadelphia, Tokyo, Paris and Mumbai.
- Hands-on, international management consulting experience with direct application of theories and concepts from the classroom.
- Personal engagement with business leaders in each location through coordinated corporate visits, seminars and mentor meetings.
- Dynamic courses taught in English by internationally renowned faculty.

**IMBA students learn what it takes to become tomorrow's international business leaders and gain the real-world experience that today's multinational companies demand.**





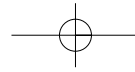
Realize your global leadership potential through three rigorous academic experiences that expose you to the international marketplace. Join a diverse, talented cohort and study at one of our world-class partner schools in either France or India. Advance to the United States for the second semester of the program, where both groups continue with collaborative studies at Temple University in Philadelphia. Then pursue the final immersion experience in Tokyo at Temple University Japan.

“Studying on three continents, meeting with senior-level industry contacts and working on a consulting project with real clients were incredible experiences. The perspectives you acquire make you flexible and ready to take advantage of opportunities anywhere in the world.”

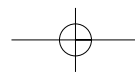
**Roberto Ranucci**  
**Consultant, Accenture**

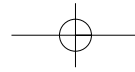
Rome, Italy  
International MBA Class of 2004  
(Paris-Philadelphia-Tokyo sequence)





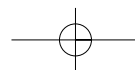
# The World is Your Campus





# International MBA Program Sequence

 		
<p><b>Sept-Dec</b> Fall Term Paris or Mumbai</p>	<p><b>Jan-June</b> Spring Term Philadelphia</p>	<p><b>July</b> Summer Term Tokyo</p>



## Fall Semester: Launch your MBA in either France or India

### Paris, France

Immerse yourself in the heart of this globally influential economic, political and cultural metropolis. Gain firsthand access to French and European business practices; learn about the foundations of international business and trends within the European Union; and network with Paris-based global organizations. Courses are taught in English by our partner institution, The School of International Management of the École Nationale des Ponts et Chaussées (ENPC), a member of the prestigious Grands Écoles system. The ENPC MBA is consistently ranked among the top five MBA programs in France, and provides a diverse MBA learning community for students who want to immerse themselves in a European experience. Through this dual-degree sequence, earn an MBA from both ENPC's School of International Management and Temple University's Fox School of Business and Management, and expand your opportunities to build a global network.

### Mumbai (Bombay), India

Gain extensive exposure to this hub of Indian commerce, one of the most dynamic markets of the new millennium. As you build your core knowledge about global business practices, you'll be living and studying in an emerging, competitive market that is driving global change. Explore the influences in Mumbai of ancient Indian culture as well as revolutionary technology and manufacturing trends. Classes are conducted in English by our partner institution, The Welingkar Institute of Management Development and Research, known throughout India as a premier business school. With its state-of-the-art facilities in the heart of Mumbai and its successful alumni throughout India, studying at Welingkar will provide the exposure and connections for a dynamic immersion experience.

## Spring Semester

### Philadelphia, United States of America

Advance to Philadelphia, a metropolitan region where dozens of multinational companies maintain their headquarters. Learn about business trends that drive the renowned New York-Philadelphia-Washington business corridor. Spend six months providing strategic consulting to overseas clients, collaborating on MBA teams with Fox faculty. Present at the annual Temple University International Venture Fair and drive global entrepreneurship by helping a business grow across borders. Classes are held at Temple University's Graduate Business Center, in the heart of Philadelphia's business district. Temple University's Fox School of Business and Management is one of the largest, most influential business schools in the United States, and is renowned for the intellectual capital of its faculty, its innovative programming and its extensive global reach.

## Summer Semester

### Tokyo, Japan

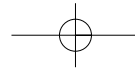
Culminate your IMBA experience in the sophisticated, developed economy of Tokyo, a city that has the vision and resources to shape Asia's future. At Temple University Japan (TUJ), in an intensive, one-month combination of seminars and corporate site visits, you'll gain significant exposure to Japanese business and culture, meeting with senior executives from both Japanese and multinational firms, and with representatives of trade groups and embassies. Founded in 1982, TUJ is the oldest and largest American university in Japan, with more than 1,300 students in both undergraduate and graduate programs. By exposing you to a high-powered group of industry and government contacts, TUJ will provide you with a powerful network of industry leaders, including alumni from The Fox School's globally ranked Executive MBA Program in Tokyo.



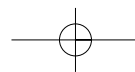
“The IMBA experience has prepared me for a career in global marketing. The real-life, real-time application of academics, in both my consulting project and my internship in Japan allowed me to advance my career while studying – rather than putting my career on hold for two years. The immersion in European and Asian business cultures and the opportunity to work on a cross-border consulting project have made me a better manager, and given me a broader skill set and a unique appreciation for other cultures. When deciding on schools and programs many MBA candidates calculate the anticipated return on investment. The IMBA program has provided me with a substantial return financially, however the real value is difficult to calculate since the sum of your experiences is continually earning interest.”

**Rory J. Wilson, USA**  
**Marketing Manager, Business & Finance Practice**  
**Morgan, Lewis & Bockius LLP**  
International MBA Class of 2002  
(Paris-Philadelphia-Tokyo sequence)





**Global Exposure. Entrepreneurial Experience.**



### Beyond the Classroom

Through the IMBA's co-curricular component, which includes company visits in each city, you will achieve global awareness of industry trends, corporate cultures and career opportunities. Through these visits, you will frequently interact with industry leaders. Each visit will focus on a different topic, ranging across business disciplines and industries, from global brand management in Paris and production operations in India, to management practices in Japan and venture capital fund sourcing in the U.S.

Also, through The Fox School's many centers and its powerful network of partner organizations, you can participate in a wide range of extracurricular events, seminars and conferences. A sample of Fox School and other organizations that support the IMBA experience include:

#### At The Fox School:

- Center for International Business Education & Research (CIBER)
- Innovation and Entrepreneurship Institute
- Institute of Global Management Studies
- MBA & MS Student Association
- The Fox School Alumni Association

#### Other Organizations:

- American Chamber of Commerce in Japan
- French-American Chamber of Commerce
- German-American Chamber of Commerce
- Global Indian Chamber of Commerce
- Global Interdependence Center
- Greater Philadelphia Global Partners
- Japan America Society of Greater Philadelphia
- World Affairs Council
- World Trade Center of Greater Philadelphia





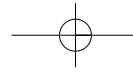
## Global Entrepreneurship in Technology (GET)

Through the award-winning Global Entrepreneurship in Technology (GET) practicum, you'll gain expertise consulting for a company in a high-growth industry. Applying the theory and concepts you learn in class, you'll develop plans for introducing innovative market solutions for new technologies or services to global markets. In the process, you'll gain an intensive, hands-on, cross-cultural management consulting experience supported by faculty who have significant consulting expertise.

IMBA student teams develop their professional-grade strategic plans over a six-month period as they engage clients, mentors and business leaders. GET clients come from companies in India, Ireland, Israel, Russia, France, the U.K. and the U.S., typically from industry growth sectors, such as biotechnology, pharmaceuticals, software and IT, manufacturing, consulting, financial services, healthcare management and life sciences.

Student teams present their business plans and pitch to investors on behalf of their clients at the annual Temple University International Venture Fair, held at the end of the annual GET project.

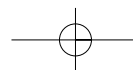
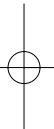


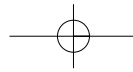


"Through the GET consulting project I was able to witness global business development, and support an emerging company as it grew across new borders. Our IMBA team was assigned to an Irish start-up company in the crisis management industry and made strategic recommendations through our GET business plan. The client has since become incorporated in the U.S. and moved its headquarters to New York City. Since graduation, I have been working with this company in a full-time position and I am now working closely with our first major international client. The Fox International MBA Program and the GET consulting project provided me with invaluable opportunities for my career development and growth.

**Lincy Chacko, USA**  
**RiskForce**

International MBA Class of 2003  
(Mumbai-Philadelphia-Tokyo sequence)

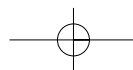


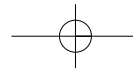


## Gain Global Business Acumen and Corporate Connections

**Integrated Curriculum.** The IMBA will expose you to a wide range of business theories, trends and practices. Your skills will grow through the international perspective woven into each course, and through exposure to banking and corporate finance, strategic decision-making and management, valuation, entrepreneurship, information technology, consulting, marketing, risk management, international law and ethics.

**Professional Networks.** Engage the corporate community in each city through company site visits and executive speakers in the classroom. Throughout the program, access to local business leaders will keep you in touch with key business trends, such as outsourcing and global brand management, and enable you to interact with diverse and extensive contacts from companies such as:

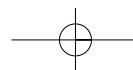
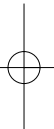


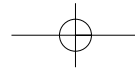


3M • Abbott Laboratories • Accenture • Advanta • AIG  
American Express • AOL Time Warner, UK • Aventis  
Avon Products, Inc. • Beacon Communications • Bearing  
Point • Ben Franklin Technology PArtners • Bloomberg  
LP • Carrefour International • Celestica • CNBC Mumbai  
Coca Cola • Dell • Deloitte • Deutsche Bank • Ernst &  
Young • Gartner Europe • GeoPost Logistics  
GlaxoSmithKline • Green Choice Energy, Ltd. • HSBC Corp. • IBM Business Consulting Services  
Infosys Japan • InLingua • Innovation Philadelphia • Japan External Trade Organization • KAO  
Corporation • KPMG International • Lloyds Bank • L'Oreal • Malaysia Telecom • Merck & Co., Inc.  
Microsoft • Nestle Taiwan • Neutrogena, J&J • Nortel Networks • Oracle Financials • Pfizer Inc.  
Planalytics • PriceWaterhouseCoopers • Rohm and Haas • State Street Japan • Siemens India  
Subaru of America • Sun Microsystems • Symantec • Unilever • The World Bank  
Wachovia Corporation

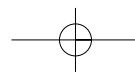


Gillian Lankford, Marketing and E-business (IMBA 2002)  
with Scott Mogren, V.P., HR Subaru of America





# Global Destinations





## The Fox Network

### Alumni around the globe.

n You'll have the opportunity to interact with a network of IMBA alumni, living and working worldwide. Over 200 students have completed this program and IMBA students have come from over 40 nations of origin.

n Serving as a catalyst for career change or career progression, the IMBA program provides a set of skills that you can apply to a multitude of career paths. Graduates have moved into various sectors of the global economy, including: marketing, consulting, financial services and business development. Alumni are leading business growth worldwide, from Seattle to Hanoi and from Athens to Shanghai. Many IMBA alumni have acquired high-level positions in globally recognized multinational companies, including:

- AIG, New York, USA
- AOL Time Warner, London, United Kingdom
- Bain & Company, Munich, Germany
- Bloomberg L.P., Mumbai, India
- Deloitte, Düsseldorf, Germany
- Deutsche Bank, New York, USA
- Gartner Europe, Surrey, United Kingdom
- Hyundai Motor Company, Seoul, Korea
- IBM Software Group, Paris, France
- Johnson & Johnson, Taipei, Taiwan
- KPMG, Nairobi, Kenya
- Rohm and Haas, Philadelphia, USA
- Technology Partnerships, Ottawa, Canada
- Unilever, Hamburg, Germany

n IMBA alumni can tap into our greater Fox School alumni network of more than 45,000 graduates. The resources of the Fox Alumni Association and the Temple University Alumni Network add connections and ongoing value for graduates.

## The Fox IMBA Cohort Experience

Travel the world and develop team-based business skills in an intimate cohort of about 30 to 35 students. The small size of the cohort will enable you to develop close connections with students and faculty and you'll benefit from strong staff support, culturally diverse professors, a multicultural student group and the potential for lifelong global friendships.

## Graduate Career Management

Work closely with Fox's Graduate Career Management Center (GCMC) to create a customized Career Management Blueprint that will enable you to achieve your career goals. The GCMC will assist you in securing and preparing for your post-MBA career and provide you with opportunities to network, meet and interview with top employers.

**"The IMBA is always a great topic for job interviews. I have never met anyone who was not impressed with this program's unique value proposition. Time and again, it has given my career a competitive advantage. For example, during my work in management consulting I have benefited from insights that I gained during the Fox IMBA."**

**Tobias Umbeck**  
**Bain & Company**  
 Munich, Germany  
 International MBA Class of 2000  
 (Paris-Philadelphia-Tokyo sequence)

## The Fox Faculty

One of the major reasons The Fox School is a top-ranked global business institution is the faculty that teach here. You'll learn from an internationally recognized faculty, cited among the top one percent of researchers worldwide in the fields of business and economics by the Institute for Scientific Information's Essential Science Indicators.



**“In the Global Entrepreneurship in Technology (GET) practicum, student teams work with faculty, industry mentors and client CEOs to develop market-entry strategies, evaluate cross-border mergers or acquisitions, and build new businesses and products for international markets. This experience prepares students to hit the ground running with a global career when they graduate.”**

**TL Hill  
Faculty Manager – Global  
Entrepreneurship in Technology (GET)  
Consulting Practicum**

Courses are taught in English by a diverse group of faculty, all of whom have extensive experience working with international firms, often serving as consultants through their own research projects.

Fox professors will engage and challenge you to not only think and learn, but to experience international business and learn its implications in various disciplines and industries. Faculty will guide your work on case studies, team presentations, primary research, individual projects and on the annual consulting practicum, which brings everything together in a real-time application.

## Scholarships, Financial Aid and Student Employment

The Fox School of Business and Management recognizes outstanding educational achievement by awarding tuition scholarships and student employment opportunities to some highly qualified full-time applicants. These competitive awards are merit-based, primarily on GMAT total score, undergraduate GPA and a holistic review of a candidate's portfolio. The Fox School Graduate Admission Committee selects award recipients and notifies them soon after an admission decision is made. No additional application or form is required for application for scholarship consideration. Students can finance the IMBA or supplement their scholarship support with either traditional MBA loan programs (such as Stafford loans in the U.S.) or supplemental bank loans from regional lenders.

## Visas

Our partner schools support your visas to France or India and Japan, while Temple University's Office of International Services provides all requisite documentation and support for your U.S. visa. In more than 10 years of operation, 100 percent of our students have been able to secure visas for the full completion of the IMBA sequence. In each program location, we have working relationships with consular offices.

## Admissions

The International MBA cohort is selected through a rolling admissions process. Space is limited for the fall start date, so we encourage candidates to apply in the winter or early spring for fall admission. A formal interview is required, either by phone or in person. The committee makes admissions decisions only after all required credentials are received and a formal interview is conducted.

**Visit us on the web at [www.fox.temple.edu/imba](http://www.fox.temple.edu/imba) for more detailed information about admissions requirements.**

# Recognized Around the Globe for Excellence

## Fox School Rankings

### U.S. News & World Report, 2005

#### Graduate Programs:

- **International Business Graduate Programs, Top 20 in the Nation**
- MBA in Healthcare Management, Top 35 in the Nation
- Full-Time MBA Programs: Top 60 in the Nation

#### Undergraduate Programs:

- International Business Undergraduate Programs, Top 20 in the Nation
- Undergraduate Business Programs, Top 100 in the Nation

### Financial Times, 2005

#### MBA

- **#1 Value in the U.S.**
- **#2 in Career Progression in the U.S.**
- **#2 in International Mobility in the U.S.**
- **#3 in International Experience**
- **Top 50 MBA Programs in the U.S.**
- **Top 75 MBA Programs in the World**

#### Executive MBA

- Top 50 in the World
- Top 20 in the Nation
- Top 10 in Financial Salaries of Graduates

### Forbes, 2005

- Top 75 Business Schools in the World

### Princeton Review & Forbes, 2004

- Top 25 Entrepreneurial Schools in the Nation
- Top 5 Most Wired Campus in the Nation

### Entrepreneur Magazine, 2005

#### Entrepreneurship Programs:

- Top 30 in the Nation

#### Business School Research Ranking:

- 62nd in the Nation

### Institute for Scientific Information

#### Essential Science Indicators:

- Top 1% of institutions worldwide cited for research in the field of business and economics

### Center for International Business Education and Research (CIBER)

Temple University's Fox School is one of only 30 schools/universities in the nation awarded a \$1.2 million CIBER grant from the U.S. Department of Education

### Eastern Technology Council

#### 2001 Enterprise Award

Educational Program of the Year for graduate and undergraduate information technology programs

### North American Small Business International Trade Educators Program Excellence Award (NASBITE), 2002

Awarded to The Fox School's **Global Entrepreneurship in Technology (GET) Consulting Practicum** for uniqueness, strength and quality of program, benefits to program participants, and strategic alliances and partnerships formed.

### Computerworld

*2005 100 Best Places to Work in IT*  
Temple University

#### 2004 Premier 100 IT Leaders

Timothy O'Rourke, Vice President, Computer Services and Fox School Faculty

#### 2002 Premier 100 IT Leaders

John DeAngelo, Associate Dean for Information Technology

### Philadelphia Business Journal

#### 40 Under 40 Award

2004 - Debbie Avery, Assistant Dean for Undergraduate Programs

"I encourage you to discover the many exciting benefits The Fox School's IMBA provides: quality, student-centered education and professional development; a truly international presence, program and curriculum; courses that genuinely reflect a global perspective; professional experience through the GET Consulting Practicum; and strong ties with the business community worldwide."

**M. Moshe Porat, Fox School Dean**

2001 International Dean of the Year – Academy of International Business

2002 Adam Smith Leadership Award for Academic Excellence and Educational Leadership



### Contact Us

For more information on  
The Fox School's IMBA program please contact:

#### William McDonald

Director

#### International MBA Program

Voice: 215.204.1184

Fax: 215.204.8300

[will.mcdonald@temple.edu](mailto:will.mcdonald@temple.edu)

Or visit us on the web at:

[www.fox.temple.edu/imba](http://www.fox.temple.edu/imba)

**Fox Facts & Figures** Established in 1918 • One of the largest, most comprehensive business schools in the U.S. and the largest in Philadelphia • Programs in Rome, Tokyo, Paris and Mumbai • Recognized for excellence around the globe • Over 5,500 students • 154 full-time faculty • 45,000 alumni • AACSB International Accredited