

Alter Hall Groundbreaking

(Howard quiets audience, announces color guard, national anthem and Dean Porat)

Introductory Comments

- **Good morning. Right now, you are in the future Alter Hall, the Fox School's new home.**

- **For more than 25 years, I have been a part of Temple--as a Ph.D student, a professor, a department chair, and now as a dean—This groundbreaking ranks as my *proudest* moment.**

- **Alter Hall is more than a building—much *more*.**

- **With its central location, Alter Hall will anchor Temple's Main Campus, connecting us to all Temple schools...making us a vital part of our North Philadelphia neighborhood... and serving as a gateway to the greater Philadelphia business *community*.**

- **Prospective students, visiting faculty and guests will get their first (and lasting) impression of the main campus through the lens of Alter Hall.**

- **The Fox School has almost 6,000 students, but Alter Hall is *not* just for *business* students.**

- **Everyone will benefit from Alter Hall...From the classrooms... breakout rooms...labs...lounges and the *unique* spaces designed to facilitate collaboration and teamwork.**

- **These physical features have been designed to prepare our students to meet the forces shaping our economy—globalization, information technology, *entrepreneurship*, and *ethics*.**

- **We are spending many millions on technology. This technology will make our new building one of the more sophisticated business school facilities in the *nation*.**

- **Through our many *programs* and *partner* schools, Fox has a presence round the globe from Paris, France to Mumbai, India. From Tokyo, Japan to Mexico City, Mexico. From Dublin, Ireland to Columbia, South America. Alter Hall will enhance our reach.**

- **Using the latest in smart classroom design, classes taught here can simultaneously teach Temple students in Italy, Japan, India and *throughout* the world.**

- **Our new facility will empower the Fox School to spread its mission of entrepreneurship *throughout* Temple University. Students in the sciences, the arts, the social sciences and the university's professional schools—*all* will be able to experience *entrepreneurship*.**

- **Entrepreneurship--so important to Temple's founder, Russell Conwell--*remains* important to our School, to our university, and to the economic growth of our neighborhood and the larger Philadelphia community.**

- **At Fox, we lead the way in helping Temple achieve *excellence*.**

- ***Financial Times* ranked our MBA program *number 1* for value among public-urban universities *in the nation*.**

- ***Entrepreneur* magazine and Princeton Review ranked our undergraduate entrepreneurship program *number 4 in the nation*.**

- ***U.S. News and World Report* ranked our international business program in the *top 10* in the nation...Globalization is *alive and well* at Temple University.**

- **Alter Hall will accelerate our quest for excellence.**

- **We stand here...ready to build Alter Hall because Fox, Temple and civic supporters have provided *unwavering leadership*.**

- **I call the leaders of the Fox School--Associate Deans Diana Breslin-Knudsen (look at Diana and gesture) and John DeAngelo (look at John and gesture) —the true believers. Day in and day out... through their hard work, singular focus and love of our school... they are making Alter Hall a reality. Hardly a day goes by that I do not see them--*blueprints in-hand*, working with faculty, department chairs, students and staff, so Alter Hall will *fulfill* the dreams of every stakeholder.**

- **With their own enthusiasm, commitment, and hard work, students, department chairs and the development team led by Howard Cohen have *also* paved the way for this day.**

- **The people who have truly moved us forward are the university's new leadership--President Hart...and the Chair of our Board of Trustees Dan Polett.**

- **For many years, Dan has been a dedicated force of optimism, support and encouragement for the university, the school and for me *personally*.**

- **A *new* positive force is the President. Shortly after taking office at Temple, President Hart proved herself a true leader. She saw the need. She shared our vision. Without delay, she reviewed the plans. She approved the funding. She did the right thing. Without her decisive leadership we would not be here *today*.**

- **But I would be remiss, if I did not mention two great Philadelphia civic leaders, whose name will grace our building—Gisela and Dennis Alter. Without them, we would not be here at this groundbreaking. Because of their caring, their vision and their transformational gift of 15-million, our new building is *soon to rise*.**

- **Last, but not least in making this day possible is ...Temple trustee, Dick Fox, for whom our school is named. For nearly four decades he served Temple—almost *half* of those years he was chairman of the board of trustees.**

- **I have *never* seen a mountain Dick Fox would not climb. Through his determination, his optimistic vision for Temple, he taught me that one person can make a difference--a *tremendous* difference. He has been (and continues to be) a tireless advocate of Temple students, the University and the Fox School. Generously...he gives of his time. Generously...he gives of his treasury. He is committed to students' professional development. Quite simply, he *shows us the way*.**

- **Surprisingly, Dick is not a Temple alumnus--But he comes from a tradition of giving to Temple. Back in the mid 60's, when Speakman Hall was built, his father, Fred Fox, was a *major contributor*.**

- **I am delighted to introduce Dick Fox.**

(Dick speaks and introduces Dan Polett)

(Polett speaks)

Introduction of the President

- **Thank you Dan.**

- **We are pleased to have with us today Temple University's *new President* Ann Weaver Hart, the *first woman* president in Temple's history.**

- **She brings to Temple tremendous intellect, energy and enthusiasm.**

- **Ladies and gentlemen—Temple's ninth president — Dr. Ann Weaver Hart.**

(President speaks and introduces Perzel and all public officials and thanks them.)

(Perzel speaks)

Introduction to Jason Williams

- **Thank you _____ (Dr. Hart or the last speaker was)**

- **I am pleased to introduce Jason Williams, a Fox School sophomore who grew up in North Philadelphia. Jason came to Temple from Mastery Charter School, an inner city school that both the Fox School and Brook Lenfest support.**

- **His first encounter with the Fox School was in high school. Along with other Mastery Charter students and honors students from throughout the Philadelphia area he participated in the Fox School's Business Leadership Academy. The Academy is financially supported by Gisela and Dennis Alter, and by Brook Lenfest.**

- **Today, Jason not only studies at the Fox School, he also holds a work-study position in our undergraduate office. Jason is part of the Conwell tradition of finding diamonds in *your own* backyard.**

- **Ladies and Gentlemen, a wonderful young student leader, Mr. Jason Williams.**

(Jason Speaks)

Introduction of Bret Perkins

- **Thank you Jason.**

- **Our next speaker, Bret Perkins, received his undergraduate degree from Fox in 1991. He is a shining example of how our alumni become leaders in the Philadelphia business community. Bret is the vice president of government affairs for Comcast Cable, and lucky for us, he also serves as the president of the Fox School's Alumni Association.**

- **Before he speaks I want to take a moment to congratulate him on the birth of his new son, Tazio, who I am sure will be part of Fox School's graduating class of 2028.**

- **By the way, that year we will celebrate *our 110th anniversary*. You are all invited. Yes, I mean all of you.**

- **Bret...**

➤ (Bret speaks)

Introduction of Raza Bokhari

- **Thank you Bret.**

- **In introducing Raza Bokhari, first I want to thank him publicly for his generous gift of 1 million dollars for Alter Hall. As soon as Raza graduated in 2001, with his Fox Executive MBA, immediately he began giving to the Fox School. He not only gave of his treasury, but also of his very valuable *time*.**

- **In 2001 he was the Fox School *Entrepreneur in Residence*.**

- **Since then he has *continued* to mentor Fox School students.**

- **Recently he also shared his wisdom with graduating students at *commencement*.**

- **I cannot think of anyone who better showcases the power of a Fox MBA than Raza. When he began our Executive MBA program he was *already* a physician. Now, he is president and CEO of**

Lakewood Pathology Associates, a national, multi-specialty pathology company. He is also Chairman of the Board of Parkway Labs, a full-service clinical reference lab. Because of his many accomplishments, he was chosen as one of *Philadelphia Business Journal's* “40 under 40.”

➤ **It is my pleasure to present—Dr. Raza Bokhari**

(Raza speaks)

Introduction of Dennis Alter

- **Thank you Raza.**

- **We would not be here today without Gisela and Dennis Alter. Together they generously decided to donate \$15 million dollars towards Alter Hall—the largest gift in Fox School history.**

- **Dennis, a Temple alumnus, is Chairman and CEO of Advanta Corporation, a major financial services company headquartered in our region.**

- **Their transformational gift for Alter Hall is part of their invaluable leadership for Temple University. They also are major supporters of the arts, sports and education throughout the Philadelphia region.**

- **Ladies and gentlemen, it is a personal honor to introduce Dennis Alter.**

(Howard announces ceremonial groundbreaking)

(Howard announces food)